



Regulating for Drinking Water Protection in Iowa's Watersheds

Bill Stowe

CEO & General Manager
Des Moines, Iowa

Des Moines
Water Works

Water You Can Trust for Life

Water in the News



The Des Moines Register

April 12, 2015

Nitrates on Long Rise

Los Angeles

April 1, 2015

California's
water

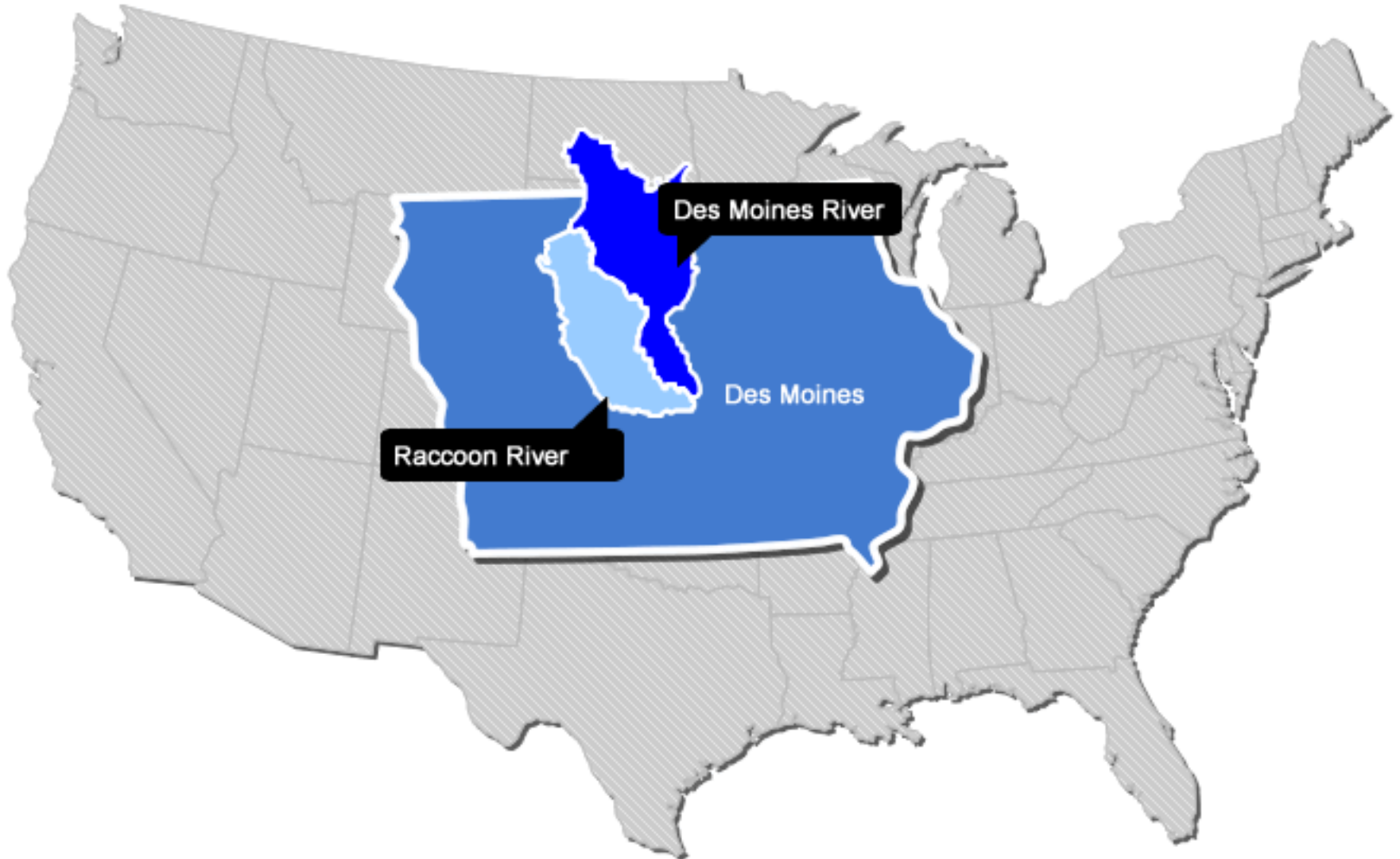
restrictions

The Blue Planet

- Earth's surface is approximately 75% water
- 97% of Earth's water is salt water
- 80% of fresh water is in ice
- The human body is 70% water
- Humans are nearly 100% water at conception
- Available potable water is **shrinking**

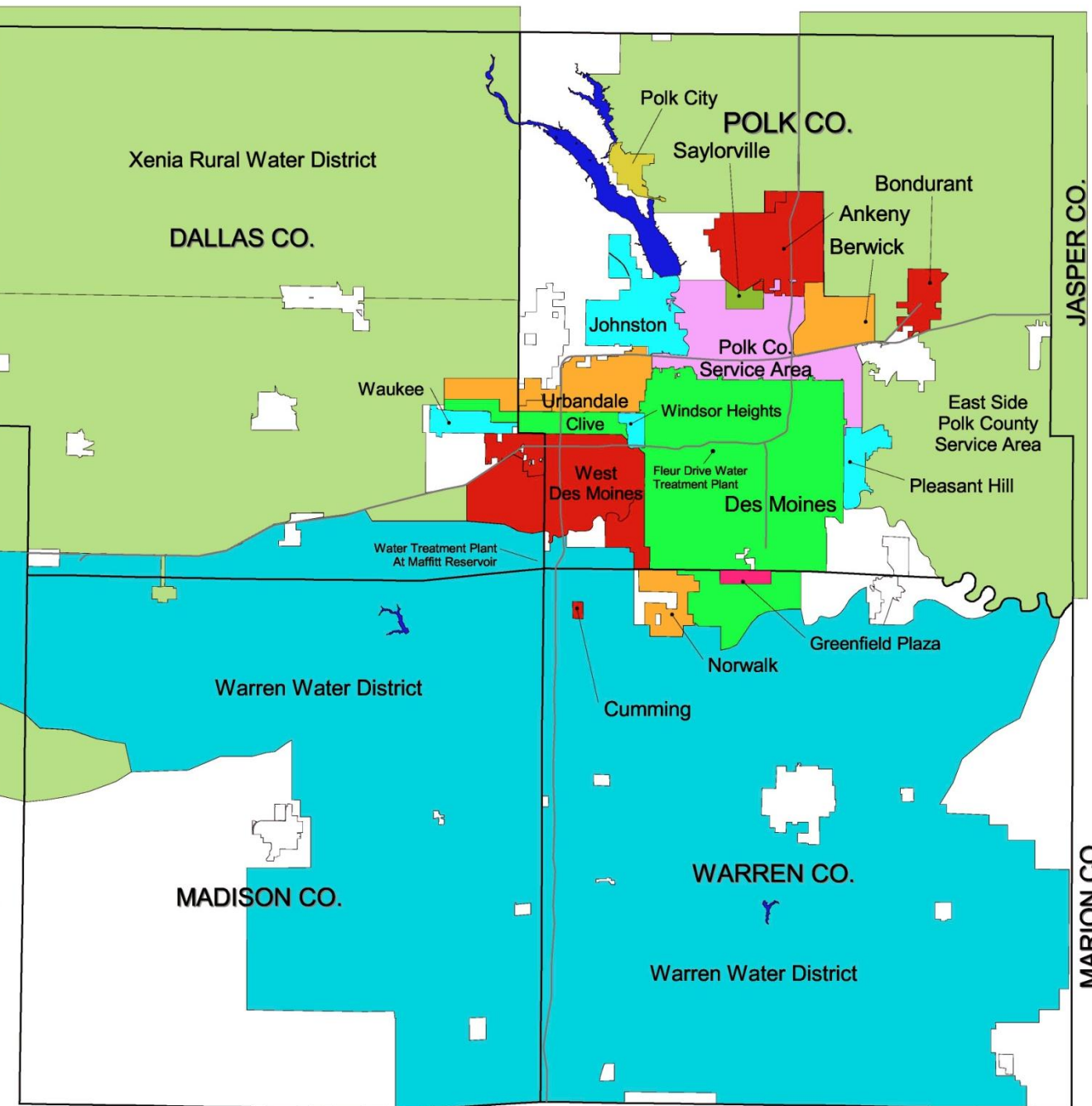


Des Moines Lobe: Raccoon River & Des Moines River Watersheds



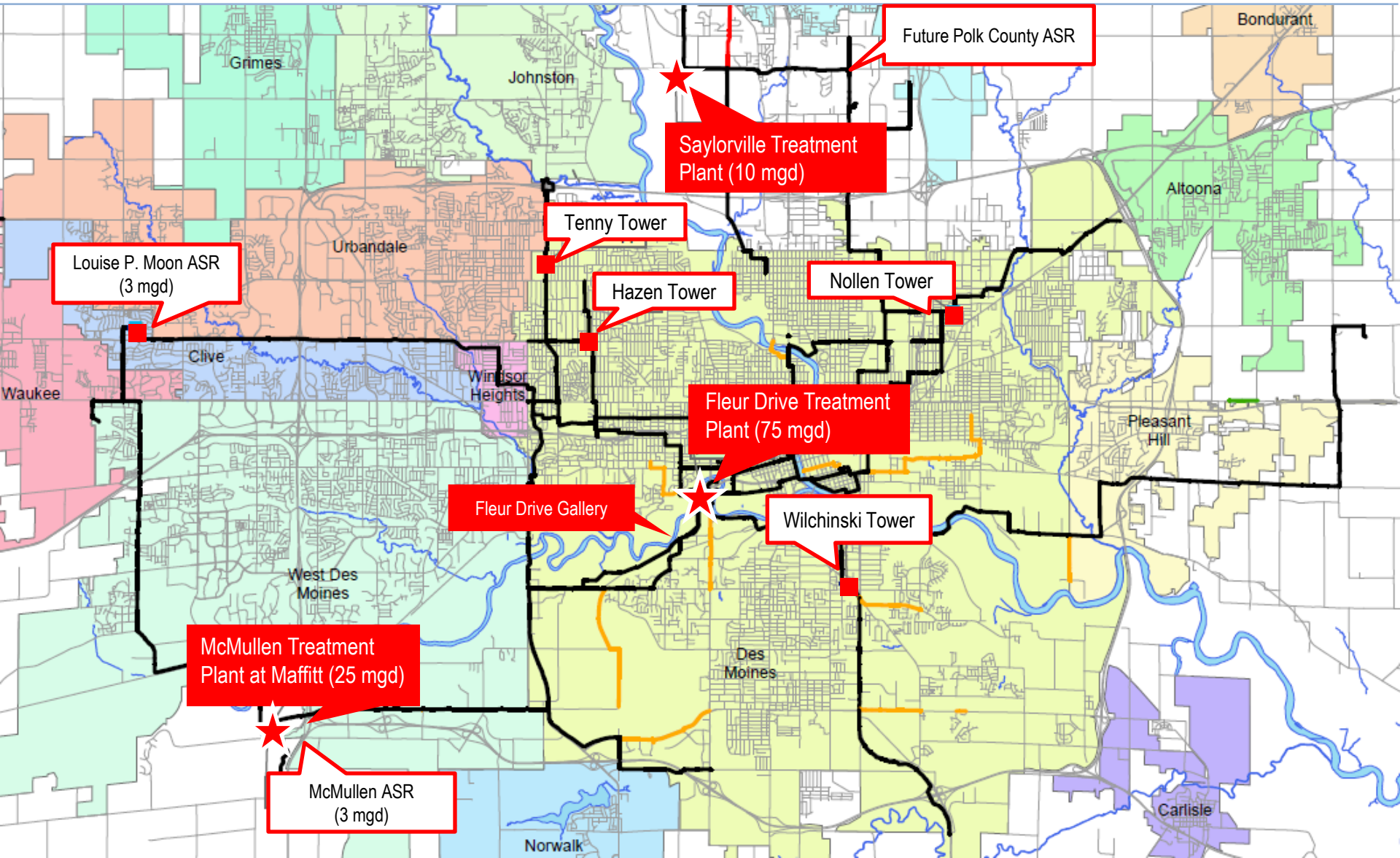
DMWW Service Area

- Urban
- Suburban
- Rural



DMWW Treatment Plants & Distribution System

3 treatment plants
2 ASR wells
1 infiltration gallery
1,360 miles of pipe



Safe Drinking Water Act Laboratory Testing

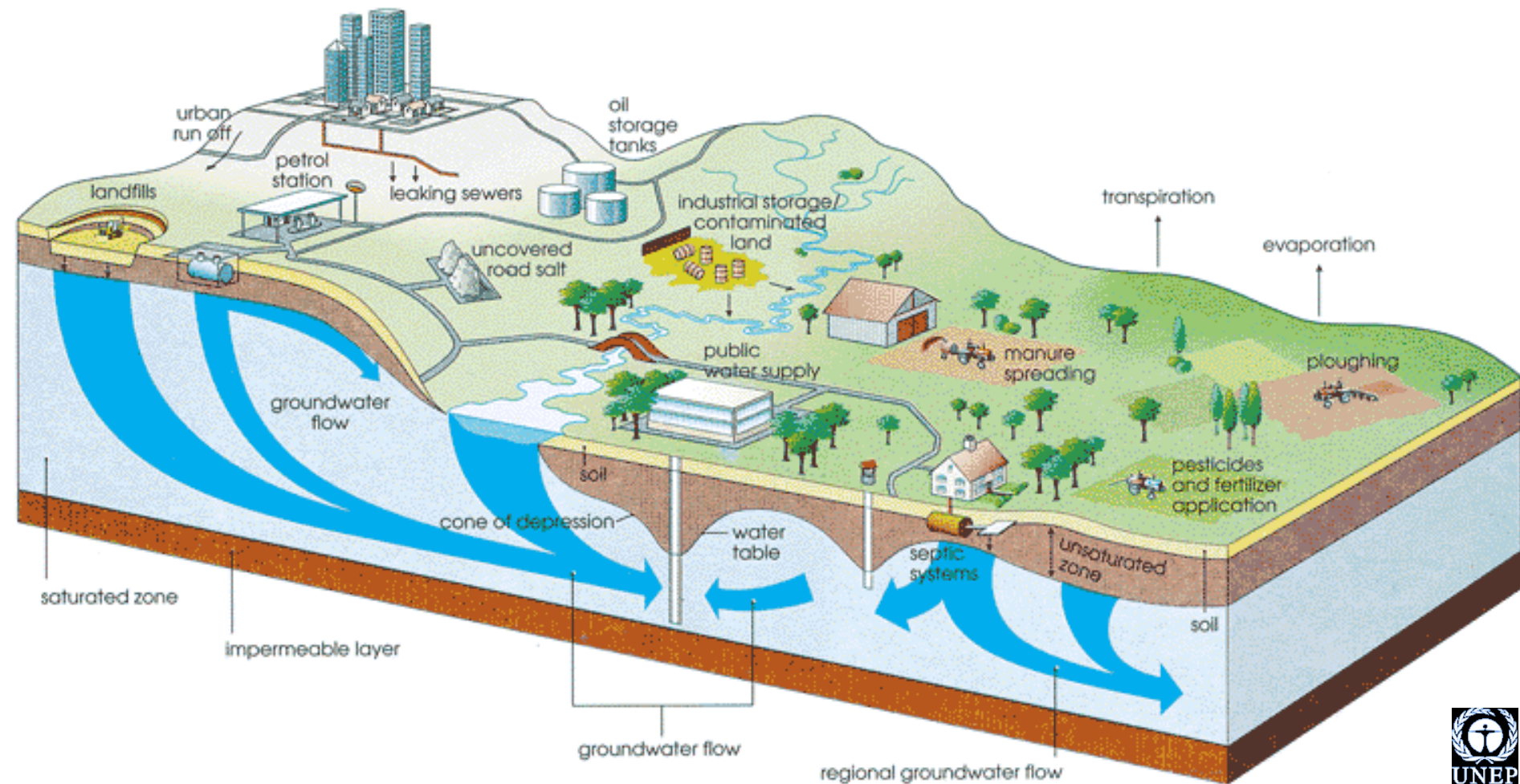
- 60,000 analyses conducted by DMWW for annual water production, at a retail cost of **\$650,000**.

- There are also a number of **unregulated contaminants** that are voluntarily monitored to ensure the safety of our customers, i.e. **Cyanobacteria and algal toxins**.

Microorganisms	7
Disinfectants	3
Disinfection Byproducts	4
Inorganic Chemicals	16
Organic Chemicals	53
Radionuclides	4
TOTAL	87*

**30 related to agriculture*

The Hydrologic Cycle



CITIZEN

KANE

Agriculture Myth: The Family Farm that “Feeds the World”



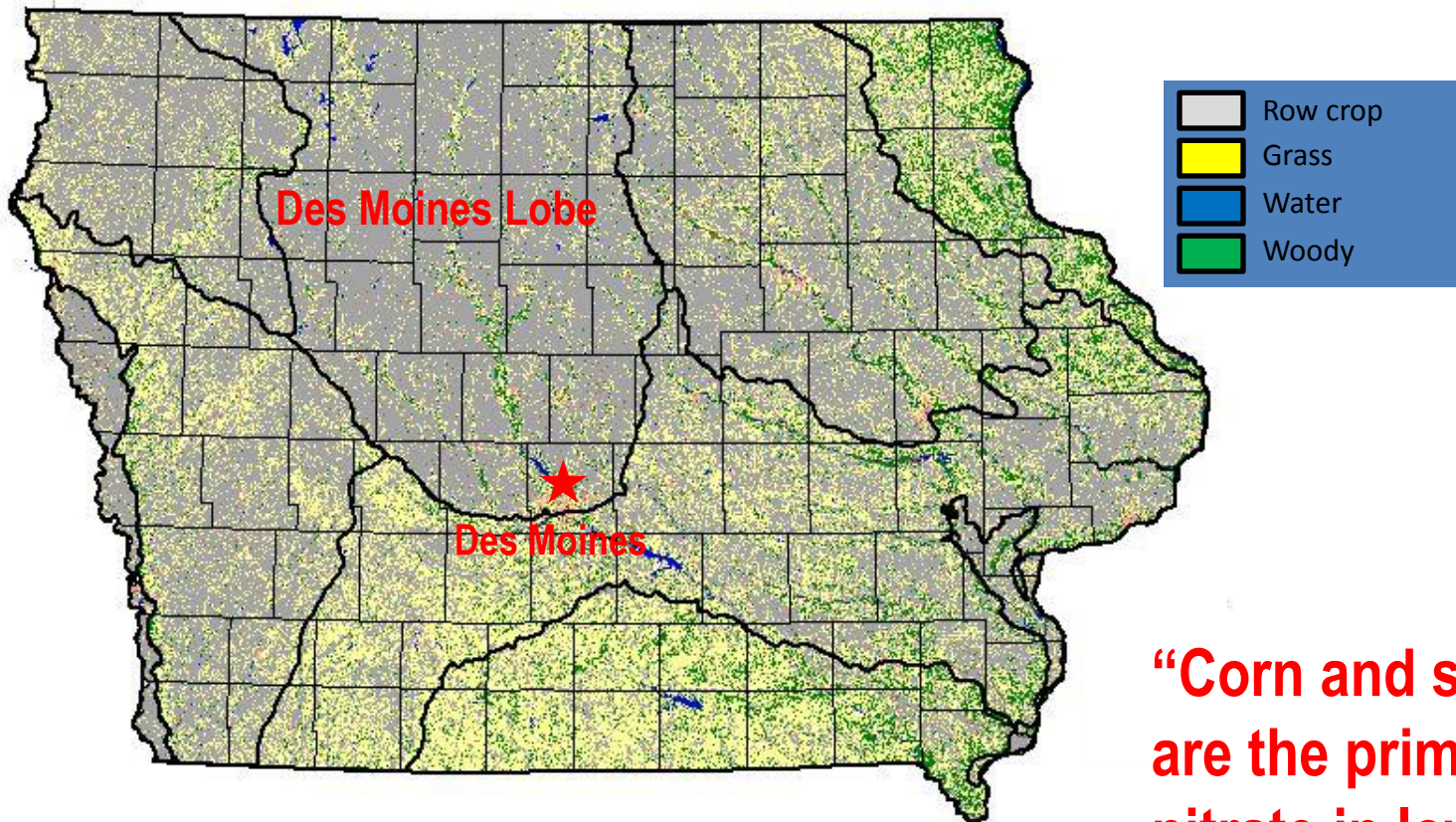
- Approximately 90,000 Iowa farms
- Nearly 90% of Iowa's food is imported

Industrial Agriculture Reality: Highly Capital Intensive, Federally Subsidized Business



\$1.3 Billion in USDA Payments (second only to Texas)

The Major Driver of Surface Water Quality in Iowa



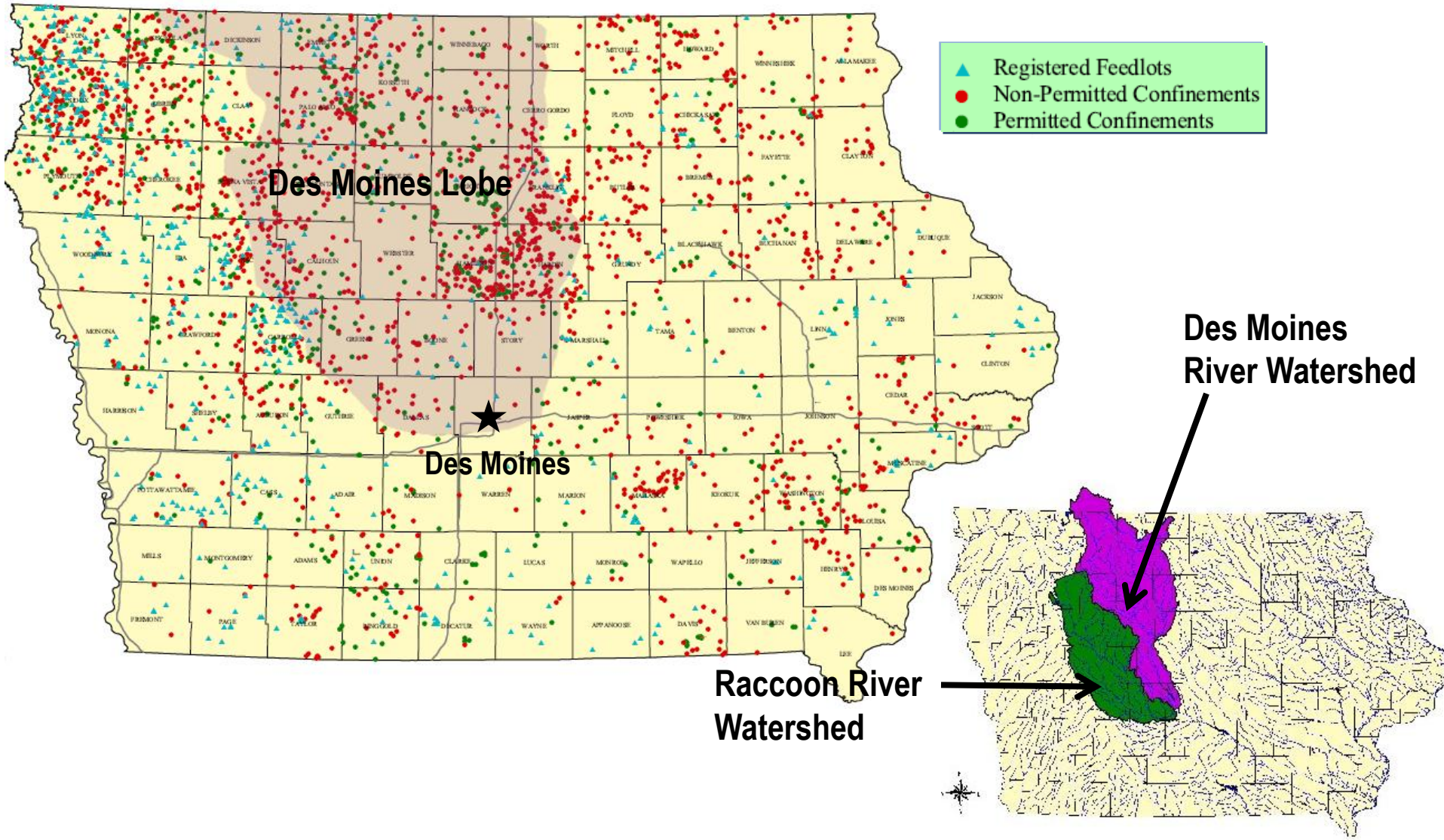
**Approximately 10,000
square miles upstream**

**“Corn and soybean fields
are the primary cause of
nitrate in Iowa waterways.”**

*Michael Castellano and Matthew Helmers,
Iowa State University*

The Des Moines Register, April 12, 2015

The Major Driver of Surface Water Quality in Iowa



Top Pollutant Concerns in Source Water

- **Nutrients:** nitrates, phosphorus, ammonia
- Microbial Contaminants: bacteria, protozoa, and viruses
- Spills
- Total Organic Carbon
- Trichloroethylene (TCE)
- Total Trihalomethanes (TTHM)
- Emerging Contaminants: pharmaceuticals and personal care products, and hexavalent chromium



Gulf of Mexico Dead Zone at 5 Year Average: Nutrient Reduction Strategy



Nitrates (NO₃) in Water

- EPA Safe Drinking Water Standard: **10 mg/L**.
- Nitrate levels above the standard are a **public health** risk. Particularly at risk are infants below six months of age who, if left untreated, could become seriously ill or die.
- Nitrate treatment not addressed through traditional lime softening/filtration system. Side-stream treatment is required.

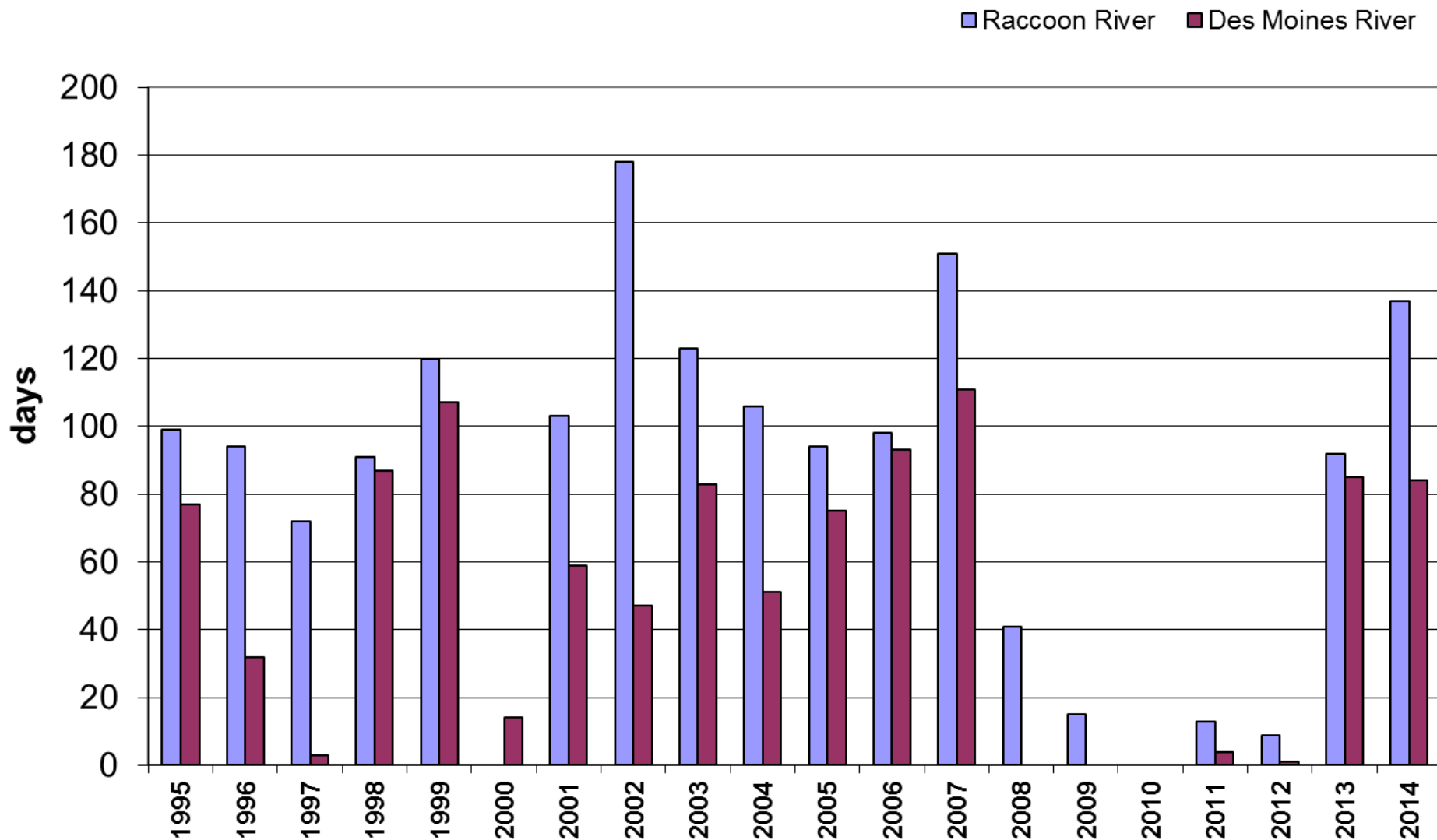


Iowa Nutrient Reduction Strategy: Iowa Public Policy Approach

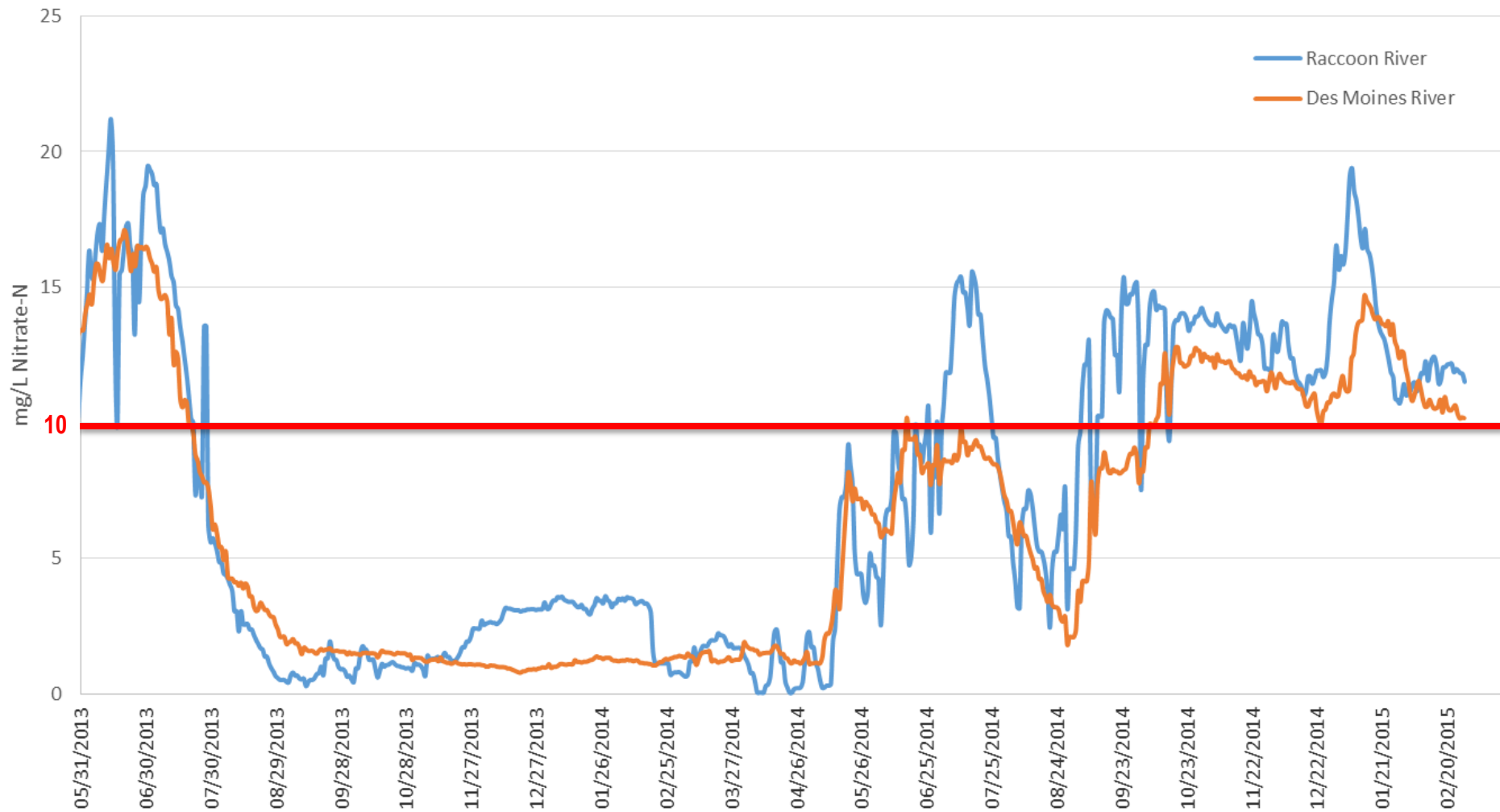
- *Sources not currently regulated account for 92% of the total nitrogen
 - * Nutrient Reduction Strategy incorrectly labels these as “non-point sources”
- Reduce nutrient pollutants by 45%
 - No timelines
 - No commitments to measurement or metrics
 - No resource commitments to voluntarism
- Regulate 10% of nutrient contributors and pursue voluntarism (non-regulation) of 90%



Number of Days Above the 10 mg/L Nitrate Safe Drinking Water Standard



Since Nutrient Reduction Strategy Implemented... This Trend Will Not Change By Voluntary Measures



Denitrification Costs

Additional cost to meet EPA drinking water standard

2013 Costs

Treatment Cost \$722,500

Lost Revenue \$186,200

Total 2013 Expense \$908,700

2014-2015 Costs

Treatment Cost \$540,000

Total 14-15 Expense \$540,000

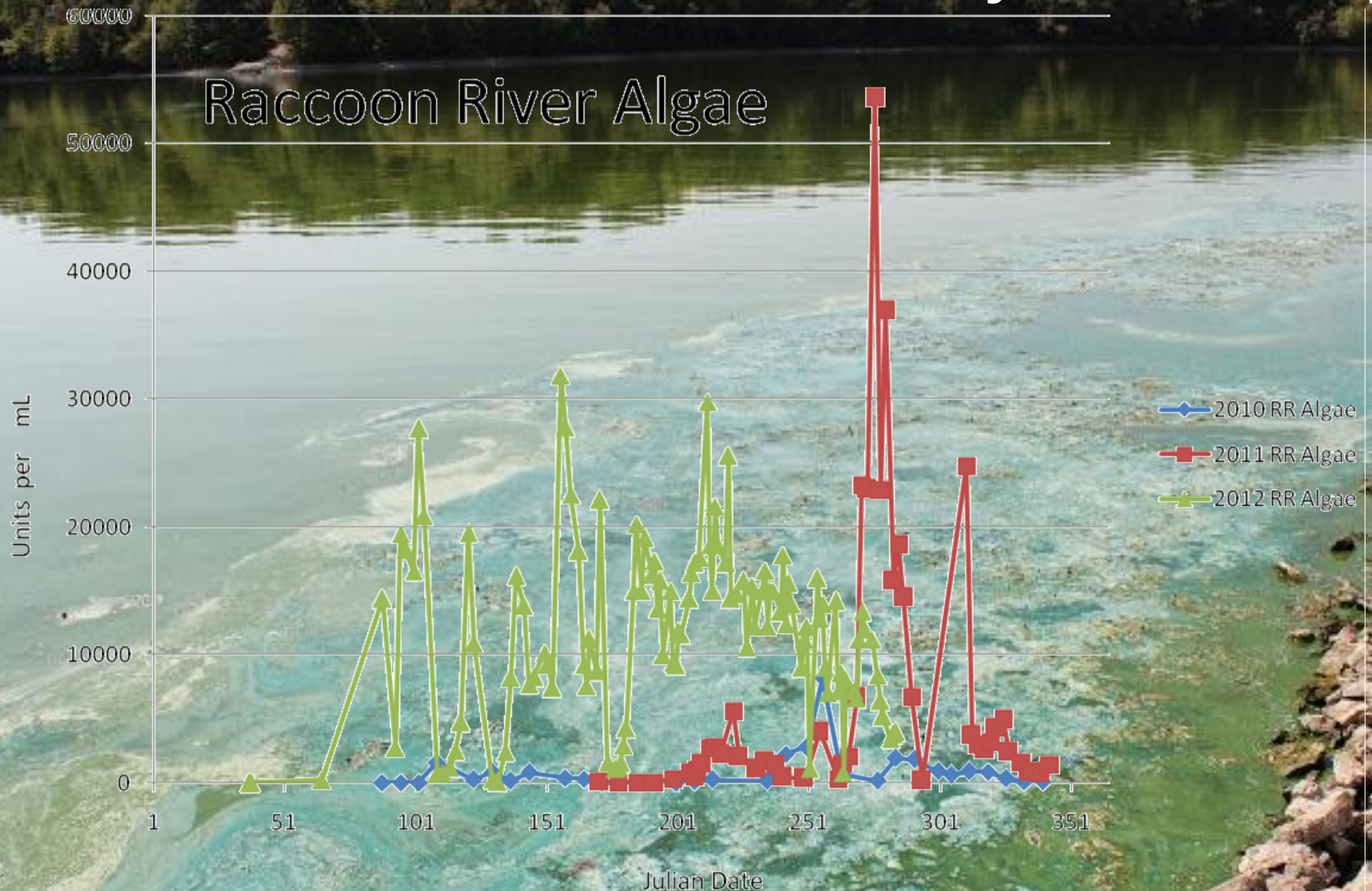
Estimated Cost for New Denitrification Facility

\$76 million – \$183 million



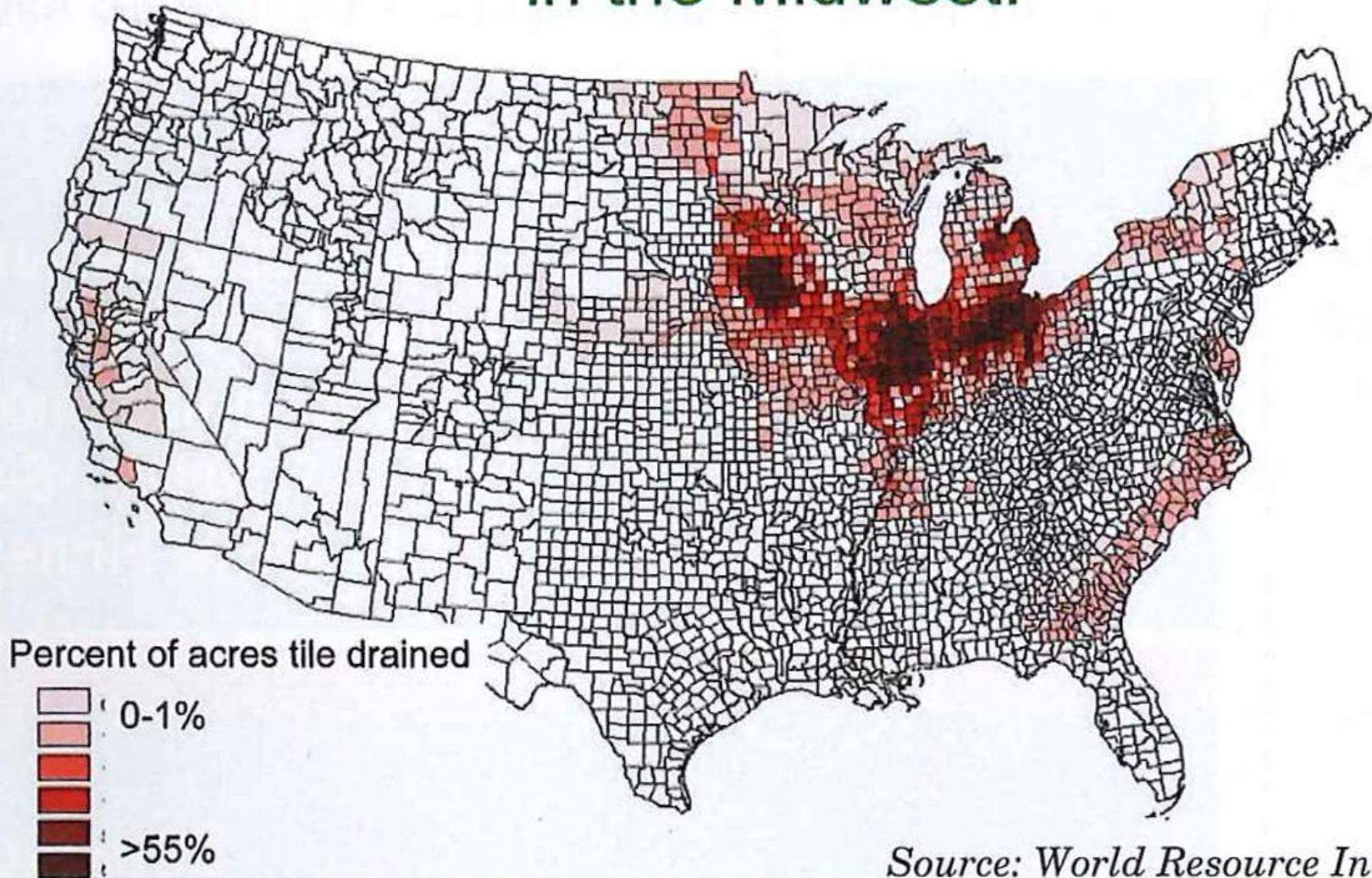
Paid for by DMWW ratepayers

Lesson of Summer of 2012: Quality not Quantity



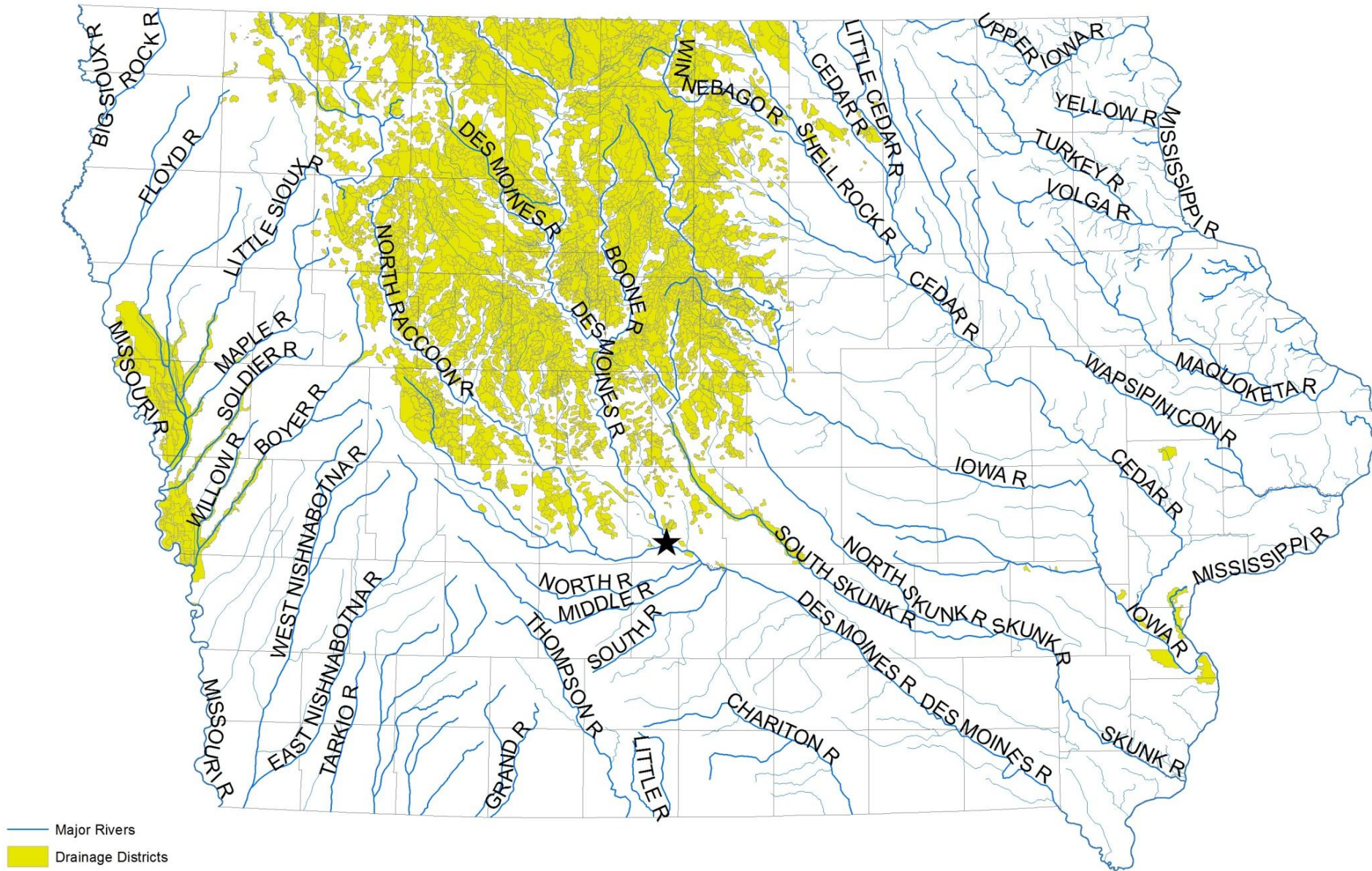
Tile Drainage Concentration

Subsurface “tile” drainage is concentrated in the Midwest.



Source: World Resource Institute

Iowa Drainage Districts



**Drainage Tiling:
Increasing Water
Quantity while
Reducing Water
Quality**

**Regulate to treat at
the point of
discharge of outlet**



Iowa's Pattern Tiling System

2 square miles in Hamilton County, Iowa

Public tile ~3 miles with private tile ~56 miles




Private Tiles = Blue

Public Lines = Green

April 29, 2007

Source: Iowa DNR



**No other business besides agriculture
can run a pipe without regulation
to the Waters of the State**

Sac County, Iowa

Point Source or Non-point Source: Can You See the Difference?

Wastewater Treatment Plant Discharge



Should one be regulated while
the other is unregulated?

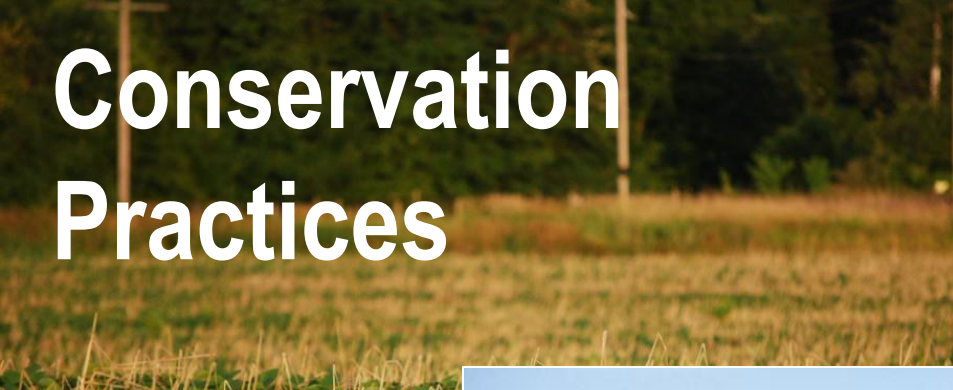
Agricultural Tile Drainage



Point source
Regulated
Treated discharge
Permitted (with discharge limits)
Potential contaminants discharged
Nitrates
Microbial
Pharmaceuticals
Location is mapped

Non-regulated
Non-treated discharge
Non-permitted (no discharge limits)
Potential contaminants discharged
Nitrates
Microbial
Pharmaceuticals
Location is un-mapped
(commonly)

Conservation Practices



“There is no single strategy to effectively reduce nitrate loss. Individual farms will require different combinations of nitrate strategies...All the scenarios require high levels of implementation of a wide variety of methods...All landowners in Iowa will need to engage in nutrient reduction strategies if we are to reach our water quality goals.”

*Michael Castellano and Matthew Helmers, Iowa State University
The Des Moines Register, April 12, 2015*



Bioreactors



Saturated Buffer Strips

“The land might be yours,
but the water belongs to all of
us.”

Governor Mark Dayton (D-MN)



Impending “Tragedy of the *Unregulated Commons*?”

- Iowa’s water use is based on riparian water rights which are derived from the ownership of land adjacent to a river or stream. That owner has the right to reasonable use of the water which the land is adjacent to, so long as that reasonable use does not harm another’s use.
- “Water occurring in a basin or watercourse ...is public water and public wealth of the people of the state ... The control and development and use of water for all beneficial purposes is vested in the state.”
-- Iowa Code 455B.262 (3)

Regulation Protects Community Interests

- **Pharmaceuticals** → Patient Safety
- **Restaurants** → Patron/Public Safety
- **Air Traffic** → Travelers/Commerce Safety
- **Traffic Laws** → Motorist Safety
- **Air Quality** → Human and Wildlife Safety
- **Water Quality** → Heavily regulated in urban environment, but voluntarily “regulated” in agriculture

Has voluntary environmental protection worked?
DDT... Lead in gasoline ... Phosphorus in detergents

Des Moines Water Works

Commitment to the Community

**Invest in
Infrastructure** + **Improve
Technologies** + **Advocate for
Clean Water**

=

Regulate to Protect Source Waters

Safe, Affordable and Abundant Water You Can Trust for Life



clean
water is for **life**

A stylized graphic featuring two green leaves of different sizes growing from a blue wave-like base. The leaves are a light green color, and the wave is a darker blue.

Des Moines Water Works

Water You Can Trust for Life

www.dmwww.com |   | dsmh2o.com

Customer Service: (515) 283-8700 | 24/7 Emergency: (515) 283-8772

Bill Stowe, CEO & General Manager

stowe@dmwww.com | (515) 283-8721 | (515) 202-8298

